**Subject: Finansforbundet is negotiating your terms too**

Hi xxx

As a financial sector employee, you enjoy the benefits of one of Denmark's best collective agreements.

Finansforbundet will be negotiating a new collective agreement in 2025. Subsequently, we will conduct additional local negotiations.

Good conditions don’t happen without effort. Strong member support is crucial in negotiating collective agreements, both for maintaining already secured benefits and for negotiating new areas. A membership is instrumental in supporting your and your colleagues' conditions.

Not a member? A no-obligation talk with us will enable you to make a decision on a membership on an informed basis. Complete the form [Request a no-obligation call](https://finansforbundet.dk/en/membership/let-us-call-you-nov/), and Finansforbundet will call you.

The form is only open in November 2024, and you get a DKK 400 gift card if you sign up after the talk.

**(Opfølgningsmail)**

**Subject: Still up for grabs! Gift card of DKK 400**
Hi xxx

Last week, I sent you an email about the upcoming collective bargaining.

Thank you if you have already booked a no-obligation talk. If not, it’s not too late to get a gift card of DKK 400. Complete the form [Request a no-obligation call](https://finansforbundet.dk/en/membership/let-us-call-you-nov/), and Finansforbundet will call you.

The form is only open in November 2024, and you get a DKK 400 gift card if you sign up after the talk.